



Dear Community Sponsor,

As spring approaches, the boys and girls of Frederick Little League (FLL) are excited to return to the field. With the generous support of last year's sponsors, FLL successfully fielded 28 teams competing throughout Frederick County. As we prepare for our upcoming season, we are asking for your sponsorship to help our young athletes continue developing skills that lead to success both on and off the field.

Little League Baseball® is a nonprofit organization run entirely by local volunteers, and our season depends on community support. Sponsorships and donations allow us to provide baseball and softball opportunities for all youth, maintain our fields to Little League® standards, and supply essential equipment such as baseballs, catcher's gear, and helmets. Your support also helps cover required field-use fees, field maintenance, and keep registration costs affordable, including offering financial assistance to families in need.

Sponsorship packages can include recognition on our website, jerseys, and field banners, reaching families across Frederick County who come out to support our players. ***Sponsoring FLL is not only a meaningful way to invest in local youth, but also a valuable advertising opportunity and a tax-deductible contribution.*** Together, we can continue building a strong, inclusive future for Frederick Little League.

Opening Day is scheduled for **Saturday, March 28, 2026 at 10:00 a.m.** at our home field, **Staley Stadium**. As a sponsor, we invite you to come out and set up a booth with your company information so our families and their friends know that you support the youth in our community.

Please include the full name of your business, a PNG file with your logo, web address, and social media links so we can make sure we link everything to your business.



There are several suggested minimum options available to help support our organization and boost your business. Contributions beyond them are always welcome to help with some larger projects that exist. If you are interested in helping out with those, please let us know and we can discuss the projects in greater detail. If you would like to help us develop our young ballplayers and continue to support Little League Baseball® in your community, we look forward to welcoming you into our FLL family.

All sponsors must return a completed Sponsorship Form and Sponsorship Agreement (see attachment). Then, kindly make your check payable to “FLL” and mail your check to the address listed below no later than **March 1, 2026**.

Frederick Little League  
C/O Jessica Snoots  
PO Box 2043  
Frederick, MD 21705

Should you have any questions, or need any further information, please contact Jessica Snoots, Sponsorship Coordinator at [jlsnoots@hotmail.com](mailto:jlsnoots@hotmail.com) or at 240-460-3599.

The entire volunteer staff, families, and children of Frederick Little League thank you for your time and support!

Sincerely,

Jessica Snoots, EFLL Sponsorship Coordinator

## **2026 Sponsorship Form**

### **SPONSORSHIP LEVEL (PLEASE CHECK ONE)**

☐ **Grand Slam:** \$1,000 (returning sponsor at this level: \$900)

☐ **Home Run:** \$800 (returning sponsor at this level: \$700)

☐ **Triple Play:** \$600

☐ **Take a Turn:** \$500

☐ **Double:** \$400

☐ **Single:** \$200

**\*\*All sponsors must complete and return a Sponsorship Form and Agreement even if the Sponsor is renewing for the year.**

Please accept this form as (Sponsor) intention to sponsor Frederick Little League.

\_\_\_\_\_ (Sponsor) is aware that Sponsorship is **not valid** until completed Sponsorship Agreement Form **and** payment is received by Frederick Little League.

**Frederick Little League is a 501(c) (3) Non-Profit Charitable Organization, EIN 52-1817036**

Payment is as of follows:

☐ \$\_\_\_\_\_ Enclosed by check **OR**

☐ Please send an invoice to be paid in full **15 days after receipt.**

**Sponsor Form and Checks can be mailed to:**

**Frederick Little League**

**Attn: Sponsorship**

**PO BOX 2043**

**Frederick, MD 21705**

## Sponsor Information

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Company Name

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Address

City

State

Zip Code

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Company Phone

Company Website

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Point of Contact Title

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Phone

Email

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Signature

Date

## 2026 Sponsorship Agreement

This agreement between Frederick Little League and \_\_\_\_\_  
(hereinafter, "Sponsor") is for the **2026 Season**.

Sponsorship of Frederick Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Frederick Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of Frederick Little League does not permit the Sponsor to have any rights or responsibilities in the operation of Frederick Little League or any team in Frederick Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in Frederick Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and Frederick Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with Frederick Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks or logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated. Frederick Little League agrees to provide the following benefits for the selected sponsorship commitment:

	Single	Double Play	Take a Turn	Triple Play	Home Run	Grand Slam
<b>Cost</b>	<b>\$200</b>	<b>\$400</b>	<b>\$500</b>	<b>\$600</b>	<b>\$800</b> Returning sponsor <b>\$700</b>	<b>\$1,000</b> Returning sponsor <b>\$900</b>
Website Advertising	X	X	X	X	X	X
League Donation	X	X	X	X	X	X
Social Media Advertising		X	X	X	X	X
Name on Sponsor Banner at fields		X	X	X	X	X
Team Sponsorship			X	X	X	X
Picture of sponsored team on plaque				X	X	X
Outfield 3x5 sign at Staley Stadium					X	X
Name on banner ads in all email communication						X
2 league hats and 2 t-shirts						X

**Accepted and agreed to by:**

Tim Martin

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Frederick Little League President Date

Jessica Snoots

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Sponsorship Coordinator Signature Date

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Sponsor Printed Name, Title

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Signature Date